



PRÉMIO INTERNACIONAL
DE ÁLBUM ILUSTRADO

SERPA

INTERNATIONAL AWARD
FOR PICTUREBOOKS



1st SERPA INTERNATIONAL AWARD FOR PICTURE BOOKS REGULATIONS

Serpa City Council, in collaboration with the publisher Planeta Tangerina, is pleased to promote the first edition of the biennial International Serpa Award for Picture Books, whose goal is to develop the literary and artistic quality of the Picture Book and to foster the creation of new projects in this area.

1. Scope of the competition

The Prize is open to picture book projects that present an original concept and/or narrative. Picture books are understood to mean works with images and text or just images.

Proposals that contain only text will not be accepted.

2. Beneficiaries

Entries will be accepted from authors over 18 years of age, of any nationality, with or without published work; employees of the organisers are not eligible to enter.

Entries may be submitted by one or more authors, individually or in teams.

Each participant may submit only one work.

3. Characteristics of the works

The dimensions, techniques and formats are at the discretion of the authors. However, the project to be submitted should not exceed 32 internal pages (including flyleaves).

The works submitted must be unpublished and may not have been submitted or awarded prizes or received mentions in other competitions.

The works must be submitted in Portuguese, English or Spanish.

4. Elements to be submitted

Entrants to the competition must submit the following:

- A scale model with a complete outline of the project. This mock-up should include the full page layout and at least three double page spreads with the finished illustrations. The remaining pages must be submitted in draft form (with the respective page layout). The model should also include a cover design
- Three copies of the text (printed on A4 paper);
- Three illustrations from the body of the work (originals or high resolution prints).

5. Method of submission

The elements described above to be submitted to the competition (mock-up, illustrations and text) must be identified on the reverse with a pseudonym chosen by the competitor(s).

Competitors' personal data (name, address, phone and e-mail), together with a copy of the competitors' identification document, must be placed in a separate sealed envelope. This envelope should also be identified with the chosen pseudonym.

In the case of submissions sent from abroad, and in order to avoid customs problems, it is recommended that the term "ILLUSTRATIONS WITH NO COMMERCIAL VALUE" appear on the outside of the package. The submissions must be delivered by hand or sent by post to:

Câmara Municipal de Serpa

PRÉMIO INTERNACIONAL DE SERPA PARA ÁLBUM ILUSTRADO

Praça da República

7830-389 SERPA

6. Competition schedule

Entries must be submitted by 30 September 2015. Submissions with a postmark later than this deadline will not be accepted.

The decision of the jury will be announced on 30 October 2015 on the websites of the organisers.

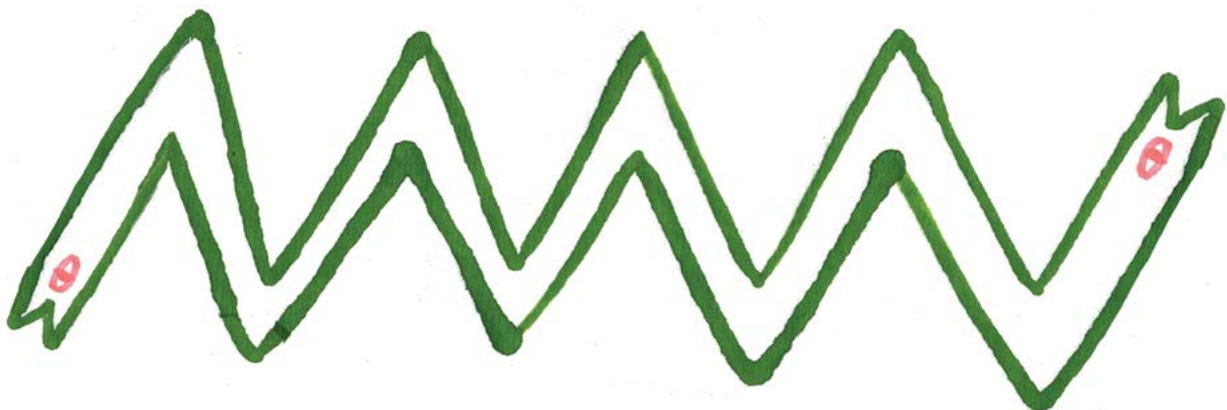
7. Composition of the jury

The jury will be composed of one representative of Serpa City Council, one member of the Planeta Tangerina team and one personality of recognised merit in the areas of children's illustration and/or literature appointed by Planeta Tangerina. The decision of the jury shall be final.

8. Prize

A single cash prize of €4,000 shall be awarded. Of this total, €1,500 corresponds to an advance on copyright for the publication of the first edition of the work in Portugal by Editora Planeta Tangerina, which will sign the necessary publication contract(s) with the winning author(s).

The prize therefore includes the publication of the book in Portuguese by the same publisher, and its sale to other languages and countries may also be negotiated. Any subsequent editions (in Portuguese or in other languages) will be governed by the abovementioned contract and its payment terms.



Special Mentions may also be awarded without monetary value.

The jury reserves the right not to award the prize for reasons of quality.

9. Payment of prize

The prize money will be paid upon delivery of the finished work for publication. The work will be subject to and governed by a publishing contract, signed between the author(s) and the publisher Planeta Tangerina. Planeta Tangerina shall have priority in the publication of any special mentions for a period of one year.

10. Winners' obligations

The winner(s) undertake to complete the work for publication by the end of March 2016. Winners are also committed to working closely with the publisher Planeta Tangerina in the creation of final work.

11. Return of originals

Authors may request the return of non-selected originals, bearing the respective return charges. Requests should be sent by email to the address albumilustrado@cm-serpa.pt by the end of November 2015. Those interested will be informed, also by email, of the value of postal charges as well as the number of the account into which payment must be made.

Works that are not claimed after the announced deadline will be destroyed.

Participants authorise their submitted works to be reproduced for publicity purposes.

12. Issues not covered

Any issue omitted from this Regulation shall be decided by the jury or the Prize organisers.

Contact

Email: albumilustrado@cm-serpa.pt

Organisers

Câmara Municipal de Serpa

Website: <http://www.cm-serpa.pt/>

Editora Planeta Tangerina

Website: <http://www.planetatangerina.com>

