

Prémio Internacional  
para Álbum Ilustrado

# SERPA

International Award  
for Picturebooks

2<sup>a</sup> edição  
second  
edition



Prazo / Deadline

29 de setembro  
/september 2017

+ INFO: <http://www.cm-serpa.pt/>  
[www.planetatangerina.com/pt/serpa](http://www.planetatangerina.com/pt/serpa)



## **2nd SERPA INTERNATIONAL AWARD FOR PICTURE BOOKS REGULATIONS**

Serpa City Council, in collaboration with the publisher Planeta Tangerina, is pleased to promote the second edition of the biennial International Serpa Award for Picture Books, whose goal is to develop the literary and artistic quality of the Picture Book and to foster the creation of new projects in this area.

### **1. Scope of the competition**

The Prize is open to picture book projects that present an original concept and/or narrative.

Picture books are understood to mean works with images and text or just images.

Proposals that contain only text will not be accepted, but proposals without any written text (also known as silent books) will be considered valid.

The submitted picture books may not be aimed exclusively at children, but include a broader target audience (that must include children and young adults, nonetheless). Proposals that capture a broader audience through their approach and richness will be especially valued.

### **2. Beneficiaries**

Entries will be accepted from authors over 18 years of age, of any nationality, with or without published work; employees of the organizing entities are not eligible to enter.

Participants may submit any number of works. Entries may be submitted by one or more authors, individually or in teams.

However, each text can be submitted only once, which means that it is not permitted to make two or more entries with the same text, even if the text has different illustrations.

### **3. Characteristics of the works**

The dimensions, techniques and formats are at the discretion of the authors. However, the judges and organisers will give priority to projects that in future production do not demand the use of more complex production techniques (such as pop ups, cut-outs or folding of any kind). The project to be submitted should not exceed 40 pages, including endsheets\* (optional), title page and credits page.

The works submitted must be unpublished and may not have been submitted simultaneously to any other publishing award competition that may result in the production and publication of a book. On the other hand, the submitted work may have already been awarded prizes or received mentions in other competitions, as long as these awards do not interfere with the publication of the book. The works must be submitted in Portuguese, English or Spanish.

\*'Endsheets' are understood as the initial and final pages of a book. These pages usually contain visual elements and are not a part of the central body of the book.

#### **4. Elements to be submitted**

Entrants to the competition must submit the following:

- A scale model with a complete outline of the project. This mock-up should include the full-page layout and at least three internal double page spreads\* with the finished illustrations. The remaining pages must be submitted in draft form and may be in either black and white or colour. The mock-up should also include a draft cover.
- Three copies of the text (printed on A4 paper).
- The originals or high-resolution prints of the illustrations submitted in the three double page spreads presented in the mock-up, without any text or layout. These original illustrations (or prints) may be a different size from the actual dimensions of the future printing.

\*'Double page spread' is understood as the left + right pages of a book when it is open. The pages may be worked individually or as a whole.

#### **5. Method of submission**

The elements submitted to the competition (mock-up, illustrations and text) must be identified on the reverse with a pseudonym chosen by the competitor(s).

Competitors' personal data (name, address, phone and e-mail), together with a copy of the competitors' identification document, must be placed in a separate sealed envelope. This envelope should also be identified with the chosen pseudonym.

In the case of submissions sent from abroad, and in order to avoid problems with customs, it is recommended that the phrase "ILLUSTRATIONS WITH NO COMMERCIAL VALUE" appear on the outside of the package.

Submissions should be delivered by hand or sent by post to:

**Câmara Municipal de Serpa**

**PRÉMIO INTERNACIONAL DE SERPA PARA ÁLBUM ILUSTRADO**

**Praça da República**

**7830-389 SERPA**

**PORTUGAL**

## 6. Competition schedule

Entries must be submitted by 29th of September 2017. Submissions with a postmark later than this deadline will not be accepted.

The decision of the jury will be announced on 31st October 2017 on the websites of the organisers.

## 7. Composition of the jury

The jury will comprise one representative of Serpa City Council, one member of the Planeta Tangerina team and one personality of recognised merit in the areas of children's illustration and/or literature appointed by Planeta Tangerina. The decision of the jury shall be final.

## 8. Prize

A single cash prize of €4,000 shall be awarded. Of this total, €1,500 corresponds to an advance on copyright for the publication of the first edition of the work in Portugal by Editora Planeta Tangerina, which will sign the necessary publication contract(s) with the winning author(s).

The prize therefore includes the publication of the book in Portuguese by the same publisher, which may also negotiate its sale to other languages and countries. Any subsequent editions (in Portuguese or in other languages) will be governed by the above-mentioned contract and its payment terms. Special Mentions may also be awarded without monetary value.

The jury reserves the right not to award the prize for reasons of quality.

## 9. Payment of prize

The prize money will be paid upon delivery of the finished work for publication. The work will be subject to and governed by a publishing contract, signed between the author(s) and the publisher Planeta Tangerina.

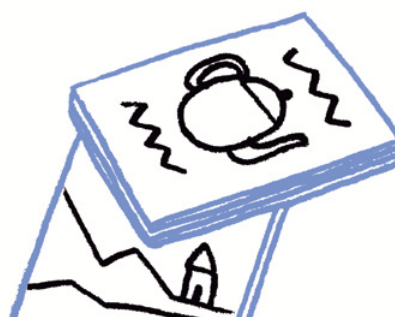
Planeta Tangerina shall have priority in the publication of any special mentions for a period of one year.

## 10. Winners' obligations

The winner(s) undertake(s) to complete the work for publication by the end of March 2018. Winners are also committed to work closely with the publisher Planeta Tangerina in the creation of final work.

## 11. Return of originals

Authors may request the return of originals not selected, bearing the respective return charges. Requests should be sent by email to the address [albumilustrado@cm-serpa.pt](mailto:albumilustrado@cm-serpa.pt) by 30th of November 2017.



Those interested will be informed, also by email, of the amount of postal charges as well as the number of the account into which payment must be made.

Works that are not claimed after the announced deadline will be destroyed.

Participants give authorization for their submitted works to be reproduced for publicity purposes.

## 12. Issues not covered

Any issue omitted from these regulations shall be decided by the jury or the Prize organizing entities.

Knowledge of and agreement to these regulations is mandatory in order to participate in this competition.

## Contacts

[albumilustrado@cm-serpa.pt](mailto:albumilustrado@cm-serpa.pt)

## Organizing entities

Câmara Municipal de Serpa

[www.cm-serpa.pt](http://www.cm-serpa.pt)

Editora Planeta Tangerina

[www.planetatangerina.com](http://www.planetatangerina.com)

[editora@planetatangerina.com](mailto:editora@planetatangerina.com)

